IN THE CLAIMS

Please amend the claims as follows:

 (Original) A method to facilitate a transaction via a network-based transaction facility, the method including:

recording a pre-order relating to an item at the transaction facility, the pre-order specifying a plurality of pre-order attributes;

receiving an offer to sell the item at the transaction facility, the offer specifying a plurality of offer attributes;

automatically performing a matching operation to detect a correspondence between the pre-order and the offer, the matching operation utilizing at least one preorder attribute of the plurality of pre-order attributes and at least one offer attribute of the offer attributes to detect the correspondence; and

responsive to a detection of the correspondence by the matching operation, automatically performing a transaction facilitating operation to facilitate establishment of a transaction whereby the pre-order is satisfied by the offer to sell the item.

- (Original) The method of claim 1 wherein the at least one pre-order attribute includes
 any one of a group of attributes including an item descriptor, an item price, an item condition, a
 seller rating and a pre-order expiration specification.
- (Original) The method of claim 2 wherein the seller rating is established based on a trading history of a seller from which the offer originates.

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- 4. (Original) The method of claim 3 wherein the seller rating is determined by input received from other users of the transaction facility.
- 5 (Original) The method of claim 2 wherein the item description comprises any one of a UPC code and an ISBN code.
- 6. (Original) The method of claim 1 wherein the at least one offer attribute includes any one of a group of attributes including an item descriptor, an item price, an item condition and a seller identifier.
- 7. (Original) The method of claim 1 wherein the matching operation utilizes multiple preorder attributes of the plurality of pre-order attributes and multiple offer attributes of the plurality of offer attributes to detect the correspondence.
- 8. (Original) The method of claim 1 wherein the correspondence includes any one of a group of degrees of correspondence, including an exact correspondence, a correspondence below a maximum threshold, a correspondence above a minimum threshold and a correspondence within a range.
- 9 (Original) The method of claim 1 wherein at least one of the pre-order attributes specifies a criterion, and wherein the detecting of the correspondence includes determining whether the criterion is met or exceeded.
- 10 (Original) The method of claim 1 wherein the transaction facilitating operation includes communicating the pre-order to a seller from which the offer to sell was received.
- 11. (Original) The method of claim 10 wherein the communication of the pre-order to the seller occurs prior to a publication of the offer to sell by the transaction facility.

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- 12. (Original) The method of claim 10 wherein the communication of the pre-order includes communicating to the seller a user-selectable option to instantly satisfy the pre-order with the offer and thereby to establish the transaction.
- 13. (Original) The method of claim 10 wherein the communication of the pre-order includes communicating at least a subset of the plurality of pre-order attributes to the seller.
- 14. (Original) The method of claim 10 wherein the communicating on the pre-order includes causing a display of a user interface communicating the pre-order to the seller.
- (Original) The method of claim 14 wherein the user interface comprises a markuplanguage document.
- 16. (Original) The method of claim 14 including transmitting the user interface via a network to a device accessible by the seller.
- 17. (Original) The method of claim 10 including communicating comparative price information to the seller in conjunction with the pre-order.
- 18. (Currently Amended) The method of claim 17 wherein the comparative price information includes, for the item, any one of a group of information items including [[to]] a recommended price for [[the]] a second item, a last sold price for an item substantially similar to the second item, an average list price for an item substantially similar to the second item, a current highest price for an item substantially similar to the second item, a current low price for an item substantially similar to the current item and a minimum listing price.

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- 19. (Original) The method of claim 1 wherein the transaction facilitating operation includes automatically establishing the transaction whereby the pre-order is satisfied by the offer when all of the pre-order attributes of the plurality of pre-order attributes are satisfied by the plurality of offer attributes.
- 20. (Original) The method of claim 14 wherein the offer to sell is received as part of a batch of offers from the seller to sell a plurality of items.
- 21. (Original) The method of claim 1 wherein the item includes any one of a group of items including goods and services.
- 22. (Original) The method of claim 1 wherein multiple instances of the item are in existence, and the pre-order relates to any one of the multiple instances of the item that satisfies the pre-order attributes.
- 23. (Original) The method of claim 22 wherein the offer to sell relates to a specific instance of the multiple instances of the item.
- 24. (Currently Amended) The method of claim 1 wherein a single instance of the item is in existence, and both the pre-order and the order offer relate to the single instance of the item.
- 25. (Original) A method to facilitate pre-ordering of an offering via a network-based transaction facility, the method including:

responsive to user identification of an offering, communicating offering information to a user regarding the offering; and

in conjunction with the offering information, communicating to the user a selectable option to pre-order the offering by specifying pre-order attribute information. The A METHOD AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY

- 26. (Original) The method of claim 25 wherein the offering information relates to a specific offering and includes offer attribute information, and wherein the pre-order attribute information is specifiable by the user to be different from the offer attribute information.
- 27. (Original) The method of claim 25 including, responsive to selection by the user of the option to pre-order, soliciting the pre-order attribute information from the user.
- 28. (Original) The method of claim 27 wherein the soliciting of the pre-order information includes causing display of a user interface to the user to receive the pre-order attribute information.
- 29. (Original) The method of claim 28 wherein the user interface presents a plurality of a default inputs for each of a plurality of pre-order attributes to facilitate the specification of the pre-order attribute information.
- 30. (Original) The method of claim 25 wherein the pre-order attribute information includes any one of a group of information items including an identifier, a price, a description, a condition, a seller rating and a pre-order expiration.
- (Currently Amended) A commerce system to facilitate a transaction, the system including:

a database to record a pre-order relating to an item at the transaction facility, the pre-order specifying a plurality of pre-order attributes; and

matching logic to automatically [[to]] perform a matching operation to detect a correspondence between the pre-order and an offer received at the system, the matching FINING ZUBE JULY 3-10 AND SYSTEM TO FACILITATE PRE-ORDERING VIA AN ELECTRONIC COMMERCE FACILITY, AND AUTOMATICALLY TO FACILITATE SATISFYING OF A PRE-ORDER UPON LISTING OF AN APPROPRIATE OFFER VIA THE ELECTRONIC COMMERCE FACILITY.

operation utilizing at least one pre-order attribute of the plurality of pre-order attributes and at least one offer attribute of the offer attributes to detect the correspondence;

the matching logic further, responsive to a detection of the correspondence by the matching operation, automatically to perform a transaction facilitating operation to facilitate establishment of a transaction whereby the pre-order is satisfied by the offer to sell the item.

- 32. (Original) The system of claim 31 wherein the at least one pre-order attribute includes any one of a group of attributes including an item descriptor, an item price, an item condition, a seller rating and a pre-order expiration specification.
- 33. (Original) The system of claim 32 wherein the seller rating is established based on a trading history of a seller from which the offer originators.
- 34. (Original) The system of claim 33 wherein the seller rating is determined by input received from other users of the transaction facility.
- (Original) The system of claim 32 wherein the item description comprises any one of a UPC code and an ISBN code.
- 36. (Original) The system of claim 31 wherein the at least one offer attribute includes any one of a group of attributes including an item descriptor, an item price, an item condition and a seller identifier.
- 37. (Original) The system of claim 31 wherein the matching operation utilizes multiple preorder attributes of the plurality of pre-order attributes and multiple offer attributes of the plurality of offer attributes to detect the correspondence.

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- (Original) The system of claim 31 wherein the correspondence includes any one of a 38. group of degrees of correspondence, including an exact correspondence, a correspondence below a maximum threshold, a correspondence above a minimum threshold and a correspondence within a range.
- 39. (Original) The system of claim 31 wherein at least one of the pre-order attributes specifies a criterion, and wherein the detecting of the correspondence includes determining whether the criterion is met or exceeded.
- 40 (Original) The system of claim 31 wherein the transaction facilitating operation includes communicating the pre-order to a seller from which the offer to sell was received.
- 41 (Original) The system of claim 40 wherein the communication of the pre-order to the seller occurs prior to a publication of the offer to sell by the transaction facility.
- 42.. (Original) The system of claim 40 wherein the communication of the pre-order includes communicating to the seller a user-selectable option to instantly satisfy the pre-order with the offer and thereby to establish the transaction.
- 43 (Original) The system of claim 40 wherein the communication of the pre-order includes communicating at least a subset of the plurality of pre-order attributes to the seller.
- 44. (Original) The system of claim 40 wherein the communicating on the pre-order includes causing a display of a user interface communicating the pre-order to the seller.
- 45 (Original) The system of claim 44 wherein the user interface comprises a markuplanguage document.

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- 46. (Original) The system of claim 44 wherein the communicating of the pre-order includes transmitting the user interface via a network to a device accessible by the seller.
- 47. (Original) The system of claim 40 including communicating comparative price information to the seller in conjunction with the pre-order.
- 48. (Currently Amended) The system of claim 47 wherein the comparative price information includes, for the item, any one of a group of information items including [[to]] a recommended price for [[the]] a second item, a last sold price for an item substantially similar to the second item, an average list price for an item substantially similar to the second item, a current highest price for an item substantially similar to the second item, a current low price for an item substantially similar to the current item and a minimum listing price.
- 49. (Original) The system of claim 31 wherein the transaction facilitating operation includes automatically establishing the transaction whereby the pre-order is satisfied by the offer when all of the pre-order attributes of the plurality of pre-order attributes are satisfied by the plurality of offer attributes.
- 50. (Original) The system of claim 31 wherein the offer to sell is received as part of a batch of offers from the seller to sell a plurality of items.
- (Original) The system of claim 31 wherein the item includes any one of a group of items including goods and services.
- 52. (Original) The system of claim 31 wherein multiple instances of the item are in existence, and the pre-order relates to any one of the multiple instances of the item that satisfies the pre-order attributes.

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- (Original) The system of claim 31 wherein the offer to sell relates to a specific instance 53. of the multiple instances of the item.
- 54 (Currently Amended) The claim of claim 31 wherein a single instance of the item is in existence, and both the pre-order and the order offer relate to the single instance of the item.
- 55. (Original) A system to facilitate pre-ordering of an offering via a network-based transaction facility, the system including:

a database to store information concerning a plurality of offerings; and an application server, responsive to user identification of an offering, to communicate offering information to a user regarding the offering, and in conjunction with the offering information, to communicate to the user a selectable option to pre-order the offering by specifying pre-order attribute information.

- 56. (Original) The system of claim 55 wherein the offering information relates to a specific offering and includes offer attribute information, and wherein the pre-order attribute information is specifiable by the user to be different from the offer attribute information.
- 57 (Original) The system of claim 55 wherein the application server, responsive to selection by the user of the option to pre-order, is to solicit the pre-order attribute information from the user.
- 58. (Original) The system of claim 57 wherein the soliciting of the pre-order information by the application server includes causing display of a user interface to the user to receive the preorder attribute information.
- 59. (Original) The system of claim 58 wherein the user interface presents a plurality of a default inputs for each of a plurality of pre-order attributes to facilitate the specification of the pre-order attribute information.

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- 60. (Original) The system of claim 55 wherein the pre-order attribute information includes any one of a group of information items including an identifier, a price, a description, a condition, a seller rating and a pre-order expiration.
- 61. (Original) A commerce system to facilitate a transaction, the system including:

first means for recording a pre-order relating to an item at the transaction facility, the pre-order specifying a plurality of pre-order attributes; and

second means for automatically performing a matching operation to detect a correspondence between the pre-order and an offer received at the system, the matching operation utilizing at least one pre-order attribute of the plurality of pre-order attributes and at least one offer attribute of the offer attributes to detect the correspondence:

the second means further, responsive to a detection of the correspondence by the matching operation, for automatically performing a transaction facilitating operation to facilitate establishment of a transaction whereby the pre-order is satisfied by the offer to sell the item.

62. (Original) A machine-readable medium storing a sequence of instructions that, when executed by a machine, cause the machine to facilitate a transaction via a network-based transaction facility, the method including:

recording a pre-order relating to an item at the transaction facility, the pre-order specifying a plurality of pre-order attributes;

receiving an offer to sell the item at the transaction facility, the offer specifying a plurality of offer attributes;

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automatically performing a matching operation to detect a correspondence between the pre-order and the offer, the matching operation utilizing at least one preorder attribute of the plurality of pre-order attributes and at least one offer attribute of the offer attributes to detect the correspondence;

responsive to a detection of the correspondence by the matching operation, automatically performing a transaction facilitating operation to facilitate establishment of a transaction whereby the pre-order is satisfied by the offer to sell the item.